



Plastic Waste Management in European Cities – Key Role of Associations and NGOs

20th April 2021
10.00 – 12.00 CET

PROGRAMME

- 10:00 - 10:05 Opening of the Event
Dr. Jelena Barbir, Hamburg University of Applied Sciences, Germany
- 10:05 - 10:20 Keynote speech: Plastic waste management in European cities:
challenges and possibilities
Prof. dr. Žaneta Stasiškienė, Kaunas Technological university, Lithuania
- 10:20 - 10:35 PLASTIC FREE JULY: How this initiative is reflected in cities?
Rebecca Prince-Ruiz, Australia
- 10:35 - 10:50 H2020 projects: Historic Cities against Plastic Waste (HISCAP)
Dr. Jelena Barbir, Hamburg University of Applied Sciences, Germany
- 10:50 - 11:05 Association of Cities and Regions for Sustainable Resource
Management (ACR+)
Philippe Micheaux Naudet, Jean-Benoit, ACR+, France
- 11:05 - 11:20 ZERO WASTE CITIES
Jack McQuibban, Zero Waste Europe, EU

PANEL DISCUSSION

- 11:20 - 11:50 Panel Discussion Session
- 11:55 - 12:00 Final remarks & closure
Dr. Jelena Barbir
Hamburg University of Applied Sciences, DE





Prof. Zaneta Stasiskiene (female) - Director of the Institute of Environmental Engineering Kaunas University of Technology (KUT). Her experience under UNEP DTIE was transferred to Zimbabwe, Vietnam, Tanzania, Russia and covers areas of Sustainability assessment, sustainable innovation and development of environmental project financing schemes, infrastructure activity plans for Spain, Central and Eastern Europe, South-East Africa, Asia Countries. Research Work: The leader of the Research Group on Sustainable Cities at KUT. Senior Researcher and

Developer of tools and methodologies for Industrial Sustainability Assessment, Environmental Risk Management and Environmental Performance improvement in industry, Development and Implementation of Sustainable Business models. Zaneta is Leader of scientific group “Smart and sustainable cities” at Kaunas University of Technology (since 2015), Chairman of Environmental Engineering PhD Committee at Kaunas University of Technology (since 2020); Expert Lithuanian Research Council (since 2014); Project manager INTERREG EUROPE, Horizon2020.

Rebecca Prince-Ruiz is the founder of Plastic Free July®, a global movement that helps millions of people be part of the solution to plastic pollution. Now in its 11th year, the campaign has helped an estimated 326 million participants in 177 countries reduce single-use plastic. With 30 years’ experience in the world of environmental and waste management, community engagement, and sustainability behaviour change she has a unique perspective on the role of individuals in environmental issues. Rebecca believes it’s critical to stop the problem at the source and believes we all need to take responsibility to change our throw away culture.



Dr. Jelena Barbir (PhD, MSc, MSc, BSc) has joined the FTZ-NK team at the Hamburg University of Applied Sciences in 2019 as an expert in the H2020 project management. With over 5 years of experience in the H2020 proposals development, she now leads the BIO-PLASTICS EUROPE project, funded by the Horizon 2020 Programme. She has a strong background in sustainable development, conservation of biodiversity and environmental sciences. Her current research focus stands on environmental sustainability, bio-based and biodegradable solutions and climate change.



Jean-Benoit is an environmental engineer holding a degree in general engineering from the École Centrale de Lille (France) and a Master degree in environmental engineering from the Technical University of Denmark. He has worked for 9 years for the Paris Region Waste Observatory (ORDIF). He is now a Senior Project Manager and Senior Expert at ACR+, specialised in waste monitoring and benchmarking.



Jack McQuibban is a young professional leader working in the field of environmental campaigning and movement building. Jack is currently the Zero Waste Cities Programme Coordinator at Zero Waste Europe (ZWE), responsible for supporting local municipalities across Europe, via the network of ZWE's members, to design and implement effective zero waste strategies in their community. Currently, the programme works with nearly 400 municipalities who have committed to go zero waste, and Jack has been behind the creation of Europe's first ever Zero Waste Cities Certification. Previously, Jack has over 5 years' experience working for organizations in the field of sustainability and youth-led development, successfully building campaigns and movements to influence policies at the United Nations, European Union and British Government level. In his spare time, Jack is a keen environmentalist and sportsman - ideally combining the two. He volunteers for the UK Green Party and represents Europe on the Zero Waste International Alliance Board."

